BUKU PANDUAN PROGRAM
PENGAJIAN PRASISWAZAH

UNDERGRADUATE STUDY PROGRAMME HAND BOOK

SESI AKADEMIK
ACADEMIC SESSION
2018/2019

FAKULTI
EKONOMI DAN PENGURUSAN
FACULTY OF ECONOMICS AND MANAGEMENT

FAKULTI EKONOMI DAN PENGURUSAN/ *FACULTY OF ECONOMICS AND MANAGEMENT*

Maklumat Am

Fakulti Ekonomi dan Pengurusan, Universiti Putra Malaysia (UPM) telah ditubuhkan pada tahun 1974. Sejak penubuhannya, Fakulti telah mewujudkan tradisi pengajaran dan penyelidikan antara disiplin dan kesarjanaan inovatif.

Fakulti terdiri daripada tiga jabatan; Jabatan Ekonomi, Jabatan Pengurusan dan Pemasaran, dan Jabatan Perakaunan dan Kewangan. Jabatan Ekonomi, Jabatan Pemasaran dan Pengurusan, dan Jabatan Perakaunan dan Kewangan masing-masing menguruskan program prasiswazah dalam bidang ekonomi (Bacelor Ekonomi), pemasaran dan pengurusan (Bacelor Pentadbiran Perniagaan) dan perakaunan dan kewangan (Bacelor Perakaunan)

Sehingga 1 Ogos 2018, fakulti mempunyai 6 Profesor 28 Profesor Madya, 58 pensyarah kanan dan 9 pensyarah dalam pelbagai bidang ekonomi, pengurusan, pemasaran, kewangan dan perakaunan. Kakitangan akademik Fakulti mempunyai pengalaman luas dalam pengajaran, penyelidikan, perundingan dan penyeliaan pelajar. Fakulti disokong kuat oleh kakitangan yang bereputasi, dengan kepakaran dalam pelbagai bidang seperti ekonomi analisis dan gunaan, kewangan, perakaunan dan pengurusan. Fakulti bertekad menyasarkan untuk mencapai kecemerlangan dalam pengajaran dan penyelidikan di peringkat antarabangsa.

General Information

The Faculty of Economics and Management, Universiti Putra Malaysia (UPM) was established in 1974. Since its inception, the Faculty has established a tradition of interdisciplinary teaching and research and innovative scholarship.

The Faculty consists of three departments; Department of Economics, Department of Management and Marketing, and Department of Accounting and Finance. The Department of Economics, Department of Marketing and Management, and Department of Accounting and Finance administer the undergraduate programme in the economic (Bachelor of Economics), marketing and management (Bachelor of Business Administration) and Accounting and Finance field (Bachelor of Accounting and Finance), respectively.

As at 1 August 2018, the Faculty has 6, *Professors, 28 Associate Professors,* 5*8 senior lecturers and 9 lecturers in various fields of economics, management, finance and accounting. The Faculty academic staffs have extensive experience in teaching, research, consultancy and supervision of students. The Faculty is strongly supported by reputable staff with expertise in various fields such as analytical and applied economics, finance, accounting and management. The Faculty is committed to achieve excellence in teaching and research at the international level.*

Pengurusan Fakulti/ *Faculty of Management*

Dekan/ *Dean*
Prof. Dr. Azali Mohamed

Timbalan Dekan (Akademik dan Pelajar)/
Deputy Dean (Academic and Student)
Prof. Madya Dr. Bany Ariffin Amin Noordin

Timbalan Dekan (Pengajian Siswazah)/
Deputy Dean (Graduate Studies)
Prof. Madya Dr. Yuhanis Ab. Aziz

Timbalan Dekan (Penyelidikan & Jaringan Industri dan Masyarakat)/
Deputy Dean (Research & Industry and Community Relations)
Prof. Madya Dr. Suhaimi Ab. Rahman

Ketua Jabatan Perakaunan dan Kewangan/
Head Department of Accounting and Finance
Prof. Madya Dr. Mazlina Mustapha

Ketua Jabatan Ekonomi/
Head Department of Economics
Prof. Madya Dr. Wan Azman Saini Wan Ngah

Ketua Jabatan Pengurusan dan Pemasaran/
Head Department of Management and Marketing
Prof. Madya Dr. Ho Jo Ann

Ketua Unit Akreditasi/
Head of Accreditation Unit
Prof. Dr. Azali Mohamed

Timbalan Pendaftar/
Deputy Registrar
En. Amiruddin Abd Aziz

Program Prasiswazah yang ditawarkan/ *Undergraduate Programmes Offered*

Bacelor/ *Bachelor*

1. Bacelor Perakaunan/ *Bachelor of Accounting*
2. Bacelor Pentadbiran Perniagaan/ *Bachelor of Business Administration*
3. Bacelor Ekonomi/ *Bachelor of Economics*

ELEx Requirements for Graduation

The required number of BBI courses, CEL courses and LAX points to be fulfilled is based on MUET Bands as shown in the table below:

MUET Band	TOEFL/IELTS	Level CIEP	Graduation Requirements for 4-year programmes
1 & 2	-	107	3 BBI + 3 CEL + 24 LAX points
3 & 4	TOEFL 500 - 599 IELTS 5.5 - 6.5	108 - 109	2 BBI + 2 CEL + 24 LAX points
5 & 6	TOEFL 600 - 677 IELTS 7.0 - 9.0	-	2 LPE + 1 CEL + 24 LAX points atau 1 LPE + 1 CEL + 24 LAX points (+ 1 global language)

ELEx Scheme

*Students **must** enroll in BBI, CEL and LAX each semester as specified in the ELEx Scheme.*

The following table shows the ELEx Scheme for each semester according to MUET Bands.

ELEx SCHEME FOR 4 YEARS PROGRAMMES
(Effective for Intake September 2018 onwards)

Sem	4 - Years Programme			
	MUET 1 & 2 CIEP 107		**MUET 3 & 4 CIEP 108 - 109 TOEFL 500 - 599 IELTS 5.5 - 6.5**	**MUET 5 & 6 TOEFL 600 - 677 IELTS 7.0 - 9.0**
1	BBI2422		LAX 6 points	LAX 6 points
2	LAX 6 points	CEL2102	BBI2423	CEL2103
3	BBI2423		BBI2424	BBI2424/LPE2502/LPE2402/ Global language
4	BBI2424		LAX 6 points	LAX 6 points
5	LAX 12 points		CEL2103	BBI2424/LPE2502/LPE2402/ Global language
6	CEL2103		*Choose* ONE : CEL2102/2105/2106/2107	LAX 6 points
7	*Choose* ONE : CEL2105/2106/2107		LAX 6 points	LAX 6 points
8	LAX 6 points		LAX 6 points	-

Note:

Students must follow the scheme of study provided based on MUET (or equivalent) every semester.

- *Students MUET Band 5 and 6 have the option of taking either one or two BBI courses. Students who choose one BBI course, must also take a course in global language.*

- *Students who are on Industrial Training in a specific semester, do not need to register for English Language course or English Language skills activities for that semester but have to register and attend the course or activity in the preceding or prospective semester (subject to pre-requisite courses).*

Information for ELEx (English Language Experience) package

I. *BBI courses* [*credit* (2+1)]
   - BBI2422 *(Reading for Academic Purposes)*
   - BBI2423 *(Academic Interaction and Presentation)*
   - BBI2424 *(Academic Writing)*
   - LPE2402 - ***ONLY*** *for MUET Band 5 & 6*
   - LPE2502 - ***ONLY*** *for MUET Band 5 & 6*

   Note: Students who failed the BBI course, must repeat the course until they pass before taking the next course.

II. *CEL courses*
   - CEL2102 *(Effective Listening and Speaking)*
   - CEL2103 *(Writing Academic Texts)*
   - CEL2105 *(Spoken Communication for the Workplace)*
   - CEL2106 *(Communication for Professional Development)*
   - CEL2107 *(Written Business Communication)*

   Note: Students who obtained Level 1 for CEL course, must repeat the course until pass (Level 2 and above).

III. LAX
   - *LAX (6 points or 12 points); 1 point = 2 hours per week*
   - *6 points LAX = 6 weeks x 2 hours per week*
   - *12 points LAX = 12 weeks x 2 hours per week*
   - *LAX activities offered each semester will be announced by CALC (Centre for the Advancement of Language Competence)*

   Note: Students who obtained TM (Not Satisfactory), must take the same or different LAX activities to replace the failed activity points (TM). Students must ensure that the required number of LAX points is fulfilled before graduation.

IV. *Pre-requisites for course*
   - BBI2422: *MUET Band 1/2*
   - BBI2423: *CEL2102 Level 2 or MUET Band 3/4/equivalent*
   - BBI2424: *Pass BBI2423*
   - CEL2103: *Pass BBI2424 or MUET Band 5/6/equivalent*
   - CEL2102, 2105, 2106, 2107: *No Pre-requisite*

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	:	**Bacelor Ekonomi/ *Bachelor of Economics***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	:	**122 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	:	**8 Semester/ *Semesters* (4 Tahun/ *Years*)**
Matlamat Program	:	1. melahirkan ahli ekonomi yang berpengetahuan dalam aspek teori ekonomi dan praktikal serta dapat berdaya saing 2. melahirkan ahli ekonomi yang berfikiran kritikal dan analitikal serta berupaya menyelesaikan masalah untuk menghadapi cabaran era globalisasi 3. melahirkan graduan yang mampu berkomunikasi dan menunjukkan sikap profesionalisme dan beretika

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan	Kemahiran Teknikal/Praktikal/ Psikomotor	Pendekatan Kemahiran Berfikir dan Saintifik	Kemahiran Berkomunikasi	Kemahiran Sosial dan Bertanggungjawab	Professionalisme, Nilai, Sikap dan Etika	Pendidikan Sepanjang Hayat dan Pengurusan Informasi	Kemahiran Pengurusan dan Keusahawanan	Kemahiran Kepimpinan
	P1	P2	P3	P4	P5	P6	P7	P8	P9
Bacelor Ekonomi	37	11	14	14	11	14	15	5	5

1. Kursus Universiti/ *University Courses* (25 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1	Tiada/ *None*
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0	Tiada/ *None*
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0	Tiada/ *None*
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0	Tiada/ *None*
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
BBI2423	*Academic Interaction Presentation*	3	2	1	CEL2102
BBI2424	*Academic Writing*	3	2	1	BBI2423
KOM3403	Pengucapan Awam/ *Public Oration*	3	3	0	Tiada/ *None*
FCE3204	Kemahiran Berfikir/ *Thinking Skills*	2	2	0	Tiada/ *None*
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	

2. Kursus Teras/ *Core Courses* (64 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ECN3211	Aplikasi Algebra dalam Ekonomi/ *Application of Algebra in Economics*	3	3	0	Tiada/ *None*
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0	Tiada/ *None*
ACT3112	Perakaunan Pengenalan/ *Introductory Accounting*	4	3	1	Tiada/ *None*
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0	Tiada/ *None*
ECN3013	Mikroekonomi/ *Microeconomics*	3	3	0	ECN3010
ECN3014	Makroekonomi/ *Macroeconomics*	3	3	0	ECN3010
ECN3015	Mikroekonomi Pertengahan/ *Intermediate Microeconomics*	3	3	0	ECN3013
ECN3016	Makroekonomi Pertengahan/ *Intermediate Macroeconomics*	3	3	0	ECN3014
ECN3111	Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts*	3	3	0	ECN3010
ECN3113	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0	ECN3010
ECN3221	Statistik Ekonomi/ *Statistical Economics*	4	3	1	Tiada/ *None*
ECN3212	Aplikasi Kalkulus dalam Ekonomi/ *Application of Calculus in Economics*	3	3	0	ECN3211
ECN4231	Pengenalan kepada Ekonometrik/ *Introduction to Econometrics*	4	3	1	ECN3211
ECN4126	Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics*	4	3	1	ECN3211
ECN4233	Ekonometrik Gunaan/ *Applied Econometrics*	4	3	1	ECN4231
ECN4903	Latihan Industri/ *Industrial Training*	8	0	8	Tiada/ *None*
ECN4959	Disertasi Bacelor/ *Bachelor Dissertation*	6	0	6	Tiada/ *None*

3. Kursus Elektif/ *Elective Courses* (33 kredit/ *credits*)

A. Elektif Ekonomi/ *Elective for Economics* (18 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
ECN4314	Ekonomi Sumber dan Alam Sekitar/ *Resources and Environmental Economics*	3	3	0	ECN3015
ECN4410	Wang, Institusi Kewangan dan Perbankan/ *Money, Financial Institutions and Banking*	3	3	0	ECN3014
ECN4411	Ekonomi Kewangan/ *Financial Economics*	3	3	0	ECN4410
ECN4511	Ekonomi Perindustrian/ *Industrial Economics*	3	3	0	ECN3013 atau/ *or* ECN3011
ECN4514	Ekonomi Strategi/ *Economics of Strategy*	3	3	0	ECN3013
ECN4611	Ekonomi Pembangunan/ *Development Economics*	3	3	0	ECN3013
ECN4711	Pembiayaan Awam / *Public Finance*	3	3	0	ECN3014
ECN4812	Perdagangan Antarabangsa/ *International Trade*	3	3	0	ECN3015

B. Elektif Pengurusan dan Kemanusiaan/ *Elective for Management and Humanities* (9 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0	ACT3110 atau/ *or* ACT3112 atau/ *or* ACT3113
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	ACT3211
ACT4221	Analisis Pelaburan/ *Investment Analysis*	3	3	0	ACT3211
ECN3112	Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0	ECN3010
ECN4235	Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting*	4	3	1	ECN4231
ECN4261	Penilaian Projek/ *Project Evaluation*	3	3	0	ECN3013
ECN4315	Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics*	3	3	0	ECN3010
ECN4613	Ekonomi Buruh/ *Labour Economics*	3	3	0	ECN3013
ECN4615	Ekonomi Wilayah/ *Regional Economics*	3	3	0	ECN3015
ECN4813	Kewangan Antarabangsa/ *International Finance*	3	3	0	ECN3016
ECN4815	Integrasi Ekonomi/ *Economics of*	3	3	0	ECN3014

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
	Integration				
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0	MGM3101
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0	MGM3113
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0	Tiada/ *None*
MGM3352	Undang-undang Perniagaan/ *Business Law*	3	3	0	Tiada/ *None*

C. Kursus Elektif Bebas / *Elective* (6 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
BBA2401	Bahasa Arab I	3	2	1	Tiada/ *None*
BBC2401	Bahasa Cina I	3	2	1	Tiada/ *None*
BBD2401	Bahasa Jerman I	3	2	1	Tiada/ *None*
BBE2401	Bahasa Korea I	3	2	1	Tiada/ *None*
BBF2401	Bahasa Perancis I	3	2	1	Tiada/ *None*
BBJ2401	Bahasa Jepun I	3	2	1	Tiada/ *None*
	Elektif Bebas	3			

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/*Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take **2 credits of co-curriculum courses** offered by the university*

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3211	Aplikasi Algebra dalam Ekonomi/ *Application Of Algebra In Economics*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
KOM3403	Pengucapan Awam/ *Public Oration*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
BBI2422	*Reading for Academic Purposes* ***(band 1 & 2)***	3	2	1
LAX	***(band 3, 4, 5 & 6)***			
	JUMLAH/ *TOTAL*	**18**	**16**	**2**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3212	Aplikasi Kalkulus dalam Ekonomi/ *Application Of Calculus In Economics*	3	3	0
ACT3112	Perakaunan Pengenalan/ *Introductory Accounting*	4	3	1
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
ECN3013	Mikroekonomi / *Microeconomics*	3	3	0
BBI2423	*Academic Interaction and Presentation* ***(band 3 & 4)***	3	2	1
CEL2102	*Effective Listening and Speaking* ***(band 1 & 2)***			
CEL2103	*Writing Academic Texts* ***(band 5 & 6)***			
LAX	***(band 1 & 2)***			
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**16**	**13**	**3**

TAHUN 2/ *2ND YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3113	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0
FCE3204	Kemahiran Berfikir/ *Thinking Skills*	2	2	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
ECN3221	Statistik Ekonomi/ *Statistical Economics*	4	3	1
ECN3014	Makroekonomi/ *Macroeconomics*	3	3	0
BBI2423	*Academic Interaction and Presentation* ***(band 1 & 2)***	3	2	1
BBI2424	*Academic Writing* ***(band 3 & 4)***			
BBI2425	***(band 5 & 6)***			
	JUMLAH/ TOTAL	**20**	**18**	**2**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3015	Mikroekonomi Pertengahan/ *Intermediate Microeconomics*	3	3	0
ECN3111	Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts*	3	3	0
ECN3016	Makroekonomi Pertengahan/ *Intermediate Macroeconomics*	3	3	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
	Elektif/ *Electives*	3		
BBI2424	*Academic Writing* ***(band 1 & 2)***	3	2	1
LAX	***(band 3, 4, 5 & 6)***			
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**18**		

TAHUN 3/ *3RD YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4231	Pengenalan kepada Ekonometrik/ *Introduction to Econometrics*	4	3	1
ECN4126	Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics*	4	3	1
	Elektif/ *Electives*	9		
LAX	***(band 1 & 2)***			
CEL2103	*Writing Academic Texts* ***(band 3 & 4)***			
BBI2426 atau/ *or* *Global Language*	***(band 5 & 6)***	3	2	1
	JUMLAH/ *TOTAL*	**20**		

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4233	Ekonometrik Gunaan/ *Applied Econometrics*	4	3	1
ECN4959A	Disertasi Bacelor/ *Bachelor Dissertation*	2	0	2
	Elektif/ *Electives*	9		
CEL2103	*Writing Academic Texts* ***(band 1 & 2)***			
CEL2102 atau/ *or* CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(band 3 & 4)***			
LAX	***(band 5 & 6)***			
	JUMLAH/ *TOTAL*	**15**		

TAHUN 4/ *4TH YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4959B	Disertasi Bacelor/ *Bachelor Dissertation*	4	0	4
	Elektif/ *Electives*	12		
LAX	***(band 3, 4, 5 & 6)***			
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(band 1 & 2)***			
	JUMLAH/ *TOTAL*	**16**		

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4903	Latihan Industri / *Industrial Training*	8	0	8
	JUMLAH/ *TOTAL*	**8**	**0**	**8**

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	:	**Bacelor Perakaunan/ *Bachelor of Accounting***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	:	**140 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	:	**8 Semester/ *Semesters* (4 Tahun/ *Years*)**
Matlamat Program	:	1. menghasilkan graduan yang mempunyai pengetahuan dalam bidang perakaunan dan kewangan dengan pemikiran kritikal 2. melahirkan graduan yang beretika dan berupaya membuat keputusan dalam bidang yang berkaitan 3. melahirkan graduan yang kreatif dan profesionalisma serta mampu mengurus organisasi dengan baik

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan	Kemahiran Teknikal/Praktikal/ Psikomotor	Pendekatan Kemahiran Berfikir dan Saintifik	Kemahiran Berkomunikasi	Kemahiran Sosial dan Bertanggungjawab	Professionalisme, Nilai, Sikap dan Etika	Pendidikan Sepanjang Hayat dan Pengurusan Informasi	Kemahiran Pengurusan dan Keusahawanan	Kemahiran Kepimpinan
	P1	P2	P3	P4	P5	P6	P7	P8	P9
Bacelor Perakaunan	43	5	24	14	7	21	20	5	6

1. Kursus Universiti/ *University Courses* (23 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
BBI2423	*Academic Interaction and Presentation*	3	2	1	CEL2102
BBI2424	*Academic Writing*	3	2	1	BBI2423
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0	Tiada/ *None*
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0	Tiada/ *None*
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0	Tiada/ *None*
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0	Tiada/ *None*
MGM3101	Prinsip Pengurusan/ *Principles of*	3	3	0	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
	Management				
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1	Tiada/ *None*
QKK2101	Bakti Siswa	1	0	1	Tiada/ *None*
QKXxxxx	Ko-kurikulum/ *Co-curriculum*	1	0	1	

2. Kursus Teras/ *Core Courses* (102 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ACT3113	Perakaunan Kewangan dan Pelaporan I/ *Financial Accounting and Reporting I*	3	2	1	Tiada/ *None*
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0	Tiada/ *None*
ECN3112	Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0	Tiada/ *None*
ACT3111	Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance*	3	3	0	Tiada/ *None*
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	2	1	MGM3101
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0	MGM3101
ACT3114	Perakaunan Kewangan dan Pelaporan II/ *Financial Accounting and Reporting II*	3	3	0	ACT3113
ACT3124	Perakaunan Kewangan dan Pelaporan III/ *Financial Accounting and Reporting III*	3	3	0	ACT3114
ACT3128	Perakaunan Kewangan dan Pelaporan IV/ *Financial Accounting and Reporting IV*	3	3	0	ACT3124
ACT3129	Perakaunan Kewangan dan Pelaporan V/ *Financial Accounting and Reporting V*	3	3	0	ACT3128
ACT3131	Perakaunan Pengurusan I/ *Management Accounting I*	3	3	0	ACT3113
ACT3132	Perakaunan Pengurusan II/ M*anagement Accounting II*	3	3	0	ACT3131
ACT3141	Audit I/ *Audit I*	3	3	0	ACT3114
ACT3142	Audit II/ *Audit II*	3	3	0	ACT3141
ACT3151	Percukaian I/ *Taxation I*	3	3	0	ACT3114
ACT3152	Percukaian II/ *Taxation II*	3	3	0	ACT3151
ACT3172	Sistem Maklumat Perakaunan I/	3	3	0	ACT3131 dan/

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
	Accounting Information Systems I				*and* ACT3124
ACT3173	Sistem Maklumat Perakaunan II/ *Accounting Information Systems II*	3	3	0	ACT3172
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0	ACT3110 atau/ *or* ACT3112 atau/ *or* ACT3113
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0	Tiada/ *None*
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0	Tiada/ *None*
ACT4111	Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance*	3	3	0	ACT3111, ACT3124 dan/ *and* ACT3211
ACT4131	Perakaunan Pengurusan III/ *Management Accounting III*	3	3	0	ACT3132
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0	Tiada/ *None*
ACT4181	Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance*	3	3	0	ACT3142
ACT4197	Kajian Kes Bersepadu/ *Integrated Case Study*	3	3	0	ACT3128, ACT3142, ACT3152, ACT4131 dan/ *and* MGM4139
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	ACT3211
ACT4901	Latihan Industri/ *Industrial Training*	12	0	12	ACT3124, ACT3131, ACT3141 dan/ *and* ACT3152
ACT4220	Pasaran dan Institusi Kewangan/ *Financial Markets and Institutions*	3	3	0	ACT3211
ACT4959	Disertasi Bacelor/ *Bachelor Disertation*	3	0	3	ACT4111
MGM4321	Undang-undang Syarikat/ *Company Law*	3	3	0	MGM3351 atau/ *or* MGM3352

3. Kursus Elektif/ *Elective Courses* (15 kredit/ *credits*)
Pilih lima (5) kursus sahaja/ *Choose only five (5) courses*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ACT4121	Perakaunan Terkhusus/ *Specialised Accounting*	3	3	0	ACT3129
ACT4122	Perakaunan untuk Transaksi Kewangan/ *Accounting for Islamic*	3	3	0	ACT3113 dan/ *and* ACT3211

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
	Financial Transactions				
ACT4151	Percukaian Terkhusus/ *Specialised Taxation*	3	3	0	ACT3152
ACT4161	Perakaunan Sektor Awam I/ *Public Sector Accounting I*	3	3	0	ACT3124
ACT4162	Perakaunan Sektor Awam II/ *Public Sector Accounting II*	3	3	0	ACT4161
ACT4214	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0	ACT3211
ACT4215	Kewangan Antarabangsa/ *International Finance*	3	3	0	ACT3211
ACT4221	Analisis Pelaburan/ *Investment Analysis*	3	3	0	ACT3211
ACT4231	Pengurusan Bank/ *Bank Management*	3	3	0	ACT3211
ACT4241	Derivatif Kewangan/ *Financial Derivatives*	3	3	0	ACT3211
BB-XXXX	Bahasa Asing (Global)	3	2	1	Tiada/ *None*

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/ *Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take **2 credits of co-curriculum courses** offered by the university*

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3113	Perakaunan Kewangan dan Pelaporan I/ *Financial Accounting and Reporting I*	3	2	1
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
BBI2422	*Reading for Academic Purposes* ***(band 1 & 2)***	3	2	1
LAX	***(band 3, 4, 5 & 6)***			
	JUMLAH/ *TOTAL*	**18**	**16**	**2**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3114	Perakaunan Kewangan dan Pelaporan II/ *Financial Accounting and Reporting II*	3	3	0
ACT3131	Perakaunan Pengurusan I/ *Management Accounting I*	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	2	1
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
BBI2423	*Academic Interaction and Presentation* ***(band 3 & 4)***	3	2	1
CEL2102	*Effective Listening and Speaking* ***(band 1 & 2)***			
CEL2103	*Writing Academic Texts* ***(band 5 & 6)***			
LAX	***(band 1 & 2)***			
QKXXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**19**	**16**	**3**

TAHUN 2/ *2ND YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3111	Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance*	3	3	0
ACT3124	Perakaunan Kewangan dan Pelaporan III/ *Financial Accounting and Reporting III*	3	3	0
ACT3132	Perakaunan Pengurusan II/ M*anagement Accounting II*	3	3	0
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
MGM3351	Undang-undang Komersil/ *Commercial Law*	3	3	0
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
BBI2423	*Academic Interaction and Presentation* ***(band 1 & 2)***	3	2	1
BBI2424	*Academic Writing* ***(band 3 & 4)***			
BBI2425	***(band 5 & 6)***			
	JUMLAH/ *TOTAL*	**21**	**20**	**1**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3141	Audit I/ *Audit I*	3	3	0
ACT3151	Percukaian I/ *Taxation I*	3	3	0
MGM4321	Undang-Undang Syarikat/ *Company Law*	3	3	0
ACTXXXX	Elektif 1/ *Elective 1 (ACT4122)*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
ECN3112	Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0
QKK2101	Bakti Siswa/ *Community Service*	1	0	1
BBI2424	*Academic Writing* ***(band 1 & 2)***	3	2	1
LAX	***(band 3, 4, 5 & 6)***			
	JUMLAH/ *TOTAL*	**22**	**19**	**3**

TAHUN 3/ *3RD YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3152	Percukaian II/ *Taxation II*	3	3	0
ACT3172	Sistem Maklumat Perakaunan I/ *Accounting Information Systems I*	3	3	0
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0
ACT4220	Pasaran dan Institusi Kewangan/ *Financial Markets and Institutions*	3	3	0
ACTXXXX	Elektif 2/ *Elective 2 (ACT4161)*	3	3	0
ACTXXXX	Elektif 3/ *Elective 3*	3	3	0
LAX	***(band 1 & 2)***			
CEL2103	*Writing Academic Texts* ***(band 3 & 4)***			
BBI2426 atau/ *or* *Global Language*	***(band 5 & 6)***	3	2	1
	JUMLAH/ *TOTAL*	**18**	**18**	**0**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT4901	Latihan Industri/ *Industrial Training*	12	0	12
	JUMLAH/ *TOTAL*	**12**	**0**	**12**

TAHUN 4/ *4TH YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3128	Perakaunan Kewangan dan Pelaporan IV/ *Financial Accounting and Reporting IV*	3	3	0
ACT3142	Audit II/ *Audit II*	3	3	0
ACT3173	Sistem Maklumat Perakaunan II/ *Accounting Information Systems II*	3	3	0
ACT4111	Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance*	3	3	0
ACT4131	Perakaunan Pengurusan III/ *Management Accounting III*	3	3	0
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0
LAX	***(band 3, 4, 5 & 6)***			
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(band 1 & 2)***			
	JUMLAH/ *TOTAL*	**18**	**18**	**0**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACT3129	Perakaunan Kewangan dan Pelaporan V/ *Financial Accounting and Reporting V*	3	3	0
ACT4181	Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance*	3	3	0
ACT4197	Kajian Kes Bersepadu/ *Integrated Case Study*	3	3	0
ACT4959	Disertasi Bacelor/ *Bachelor Dissertation*	3	0	3
ACTXXXX	Elektif 4/ *Elective 4*	3	3	0
BB-XXXX	Elektif 5/ *Elective 5* ***(Global Language)***	3	2	1
LAX	***(band 1, 2, 3 & 4)***			
	JUMLAH/ *TOTAL*	**18**	**14**	**4**

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	:	**Bacelor Pentadbiran Perniagaan/ *Bachelor of Business Administration***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	:	**124 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	:	**8 Semester/ *Semesters* (4 Tahun/ *Years*)**
Matlamat Program	:	1. melahirkan eksekutif yang berpengetahuan, profesional, beretika dan mahir berkomunikasi dalam urusan perniagaan dan organisasi. 2. melahirkan eksekutif yang kreatif dan inovatif, berfikiran kritis dan mampu menyelesaikan masalah perniagaan. 3. melahirkan eksekutif yang mempunyai ciri keusahawanan, berdaya saing dan mempunyai kemahiran mengurus organisasi dan perniagaan.

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Pro6gram	**Hasil Pembelajaran (PO)**					
	Menilai teori dan konsep dalam perniagaan	**Memberi idea yang kreatif dan inovatif secara berkesan**	**Mengaplikasi kemahiran pemikiran kritis dalam membuat keputusan**	**Mempamerkan kemahiran keusahawanan inovatif**	**Mendemonstrasi kemahiran kepemimpinan, kerja berpasukan, komunikasi dan sosial mengikut etika dan undang-undang**	**Mempamerkan kemahiran dan prinsip pembelajaran sepanjang hayat dalam pembangunan akademik dan kerjaya mereka**
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**
Bacelor Pentadbiran Perniagaan	**34**	**14**	**19**	**6**	**30**	**8**

1. Kursus Universiti/ *University Courses* (14 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0	Tiada/ *None*
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0	Tiada/ *None*
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0	Tiada/ *None*
BBI2423	*Academic Interaction and Presentation*	3	2	1	CEL2102
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	

2. Kursus Teras/ *Core Courses* (54 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0	Tiada/ *None*
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	2	1	MGM3101
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0	MGM3101
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0	MGM3113
MGM3164	Kaedah Kuantitatif Untuk Perniagaan/ *Quantitative Methods For Business*	4	3	1	Tiada/ *None*
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1	Tiada/ *None*
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0	Tiada/ *None*
MGM3352	Undang-Undang Perniagaan / *Business Law*	3	3	0	Tiada/ *None*
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business and Management Research Methods*	4	3	1	MGM3164
MGM4137	Dasar Sosial Korporat/ *Corporate Social Policy*	3	3	0	Tiada/ *None*
MGM4149	Pengurusan Operasi dan Pengeluaran/ *Production and Operation Management*	3	3	0	MGM3164
MGM4197	Sistem Maklumat Pengurusan/ *Management Information System*	3	3	0	MGM3113
MGM4959	Disertasi Bacelor/ *Bachelor Disertation*	4	0	4	Tiada/ *None*
BBI2424	*Academic Writing*	3	2	1	BBI2423
ACT3110	Maklumat Perakaunan Dan Kewangan/ *Accounting And Financial Information*	3	3	0	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0	ACT3110 atau/ *or* ACT3112 atau/ *or* ACT3113
ECN3010	Prinsip Ekonomi/ *Principles Of Economics*	3	3	0	Tiada/ *None*

3. Kursus Elektif Opsyen/ *Specialization Courses* (33 kredit/ *credits*)

i. Pengurusan Sumber Manusia/ *Human Resource Management*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4124	Pengurusan Latihan dan Pembangunan/ *Training And Development Management*	3	3	0	MGM3113
MGM4125	Pengurusan Pampasan/ *Compensation Management*	3	3	0	MGM3123
MGM4126	Perhubungan Perusahaan/ *Industrial Relation*	3	3	0	MGM3123
MGM4127	Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment And Selection*	3	3	0	MGM3123
MGM4130	Strategi Pekerjaan Dan Pengurusan Tempat Kerja/ *Strategic Employment And Workplace Management*	3	3	0	MGM3123
MGM4129	Pembangunan Organisasi/ *Organization Development*	3	3	0	MGM3123
MGM4136	Isu Semasa Pengurusan/ *Current Issues in Management*	3	3	0	Tiada/ *None*
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0	Tiada/ *None*
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0	Tiada/ *None*
MGM4155	Pengurusan Rentas Budaya/ *Cross-Cultural Management*	3	3	0	MGM3113
MGM4331	Undang-Undang Pekerjaan Dan Perhubungan Industri/ *Employment And Industrial Relations Law*	3	3	0	MGM3352

ii. Pemasaran/ Marketing

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM3244	Gelagat Pengguna/ *Consumer Behaviour*	3	3	0	MGM3211
MGM4139	Pengurusan Strategik *Strategic*	3	3	0	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
	Management				
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0	Tiada/ *None*
MGM4154	Pengurusan Perniagaan Antarabangsa/ *International Business Management*	3	3	0	MGM3211 dan/*and* ACT3211
MGM4204	Pemasaran Perkhidmatan/ *Service Marketing*	3	3	0	MGM3211
MGM4239	Pengurusan Pemasaran Strategik / *Strategic Marketing Management*	3	3	0	MGM3211
MGM4254	Pengurusan Peruncitan/ *Retail Management*	3	3	0	MGM3211
MGM4264	Penyelidikan Pemasaran/ *Marketing Research*	3	3	0	MGM3211 dan/*and* MGM3164
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0	MGM3211
MGM4284	Pengurusan Promosi/ *Promotion Management*	3	3	0	MGM3211
MGM4297	Pengurusan Produk/ *Product Management*	3	3	0	MGM3211

iii. Kewangan/ *Finance*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	ACT3211
ACT4212	Teori Dan Polisi Kewangan/ *Finance Theory And Policy*	3	3	0	Tiada/ *None*
ACT4214	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0	ACT3211
ACT4215	Kewangan Antarabangsa/ *International Finance*	3	3	0	ACT3211
ACT4216	Sistem Dan Struktur Pasaran Kewangan/ *System And Structure Of The Financial Market*	3	3	0	Tiada/ *None*
ACT4217	Ekonometrik Kewangan Gunaan/ *Applied Financial Econometrics*	3	3	0	ACT3211
ACT4219	Pemodelan Kewangan / *Financial Modeling*	3	3	0	ACT3211
ACT4221	Analisis Pelaburan/ *Investment Analysis*	3	3	0	ACT3211
ACT4231	Pengurusan Bank/ *Bank Management*	3	3	0	ACT3211
ACT4241	Derivatif Kewangan/ *Financial Derivatives*	3	3	0	ACT3211

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0	Tiada/ *None*

iv. Keusahawanan/ *Entrepreneurship*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4131	Pengurusan Hospitaliti Dan Pelancongan/ *Hospitality And Tourism Management*	3	3	0	Tiada/ *None*
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0	Tiada/ *None*
MGM4142	Pengurusan Acara/ *Event Management*	3	3	0	Tiada/ *None*
MGM4178	Pengurusan Francais/ *Franchise Management*	3	3	0	MGM3211
MGM4183	Keusahawanan/ *Entrepreneurship*	3	3	0	MGM3101
MGM4184	Pengurusan Perniagaan Kecil/ *Small Business Management*	3	3	0	MGM3101
MGM4187	Pengurusan Usahaniaga Baru/ *New Venture Management*	3	3	0	MGM3211 dan/*and* ACT3211
MGM4189	Keusahawanan Dan Inovasi/ *Entrepreneurship And Innovation*	3	3	0	MGM3164
MGM4284	Pengurusan Promosi/ *Promotion Management*	3	3	0	MGM3211
MGM4321	Undang-Undang Syarikat/ *Company Law*	3	3	0	MGM3351 atau/*or* MGM3352
ACT4211	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	ACT3211

v. Perniagaan Antarabangsa/ *International Business*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0	Tiada/ *None*
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0	Tiada/ *None*
MGM4154	Pengurusan Perniagaan Antarabangsa/ *International Business Management*	3	3	0	MGM3211 dan/*and* ACT3211
MGM4155	Pengurusan Rentas Budaya/ *Cross-Cultural Management*	3	3	0	MGM3113
MGM4178	Pengurusan Francais/ *Franchise Management*	3	3	0	MGM3211

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4189	Keusahawanan Dan Inovasi/ *Entrepreneurship And Innovation*	3	3	0	MGM3164
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0	MGM3211
MGM4275	Pengurusan Rantaian Bekalan Dan Logistik Antarabangsa/ *International Logistics and Supply Chain Management*	3	3	0	Tiada/ *None*
MGM4284	Pengurusan Promosi/ *Promotion Management*	3	3	0	MGM3211
MGM4365	Undang-undang Perdagangan Antarabangsa/ *International Trade Law*	3	3	0	MGM3352
ACT4215	Kewangan Antarabangsa/ *International Finance*	3	3	0	ACT3211

4. Kursus Elektif / *Elective Courses (*15 kredit termasuk satu kursus bahasa global*/ 15 credits including one global language course*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
BBA2401	Bahasa Arab I/ *Arabic I*	3	2	1	Tiada/ *None*
BBC2401	Bahasa Cina I/ *Chinese I*	3	2	1	Tiada/ *None*
BBD2401	Bahasa Jerman I/ *German I*	3	2	1	Tiada/ *None*
BBE2401	Bahasa Korea I/ *Korean I*	3	2	1	Tiada/ *None*
BBF2401	Bahasa Perancis I/ *French I*	3	2	1	Tiada/ *None*
BBJ2401	Bahasa Jepun I/ *Japanese I*	3	2	1	Tiada/ *None*
	Elektif/ Elective (dari kursus Opsyen lain / *from other Specialization Course*)	12			

5. Latihan Industri/ Industrial Traning (8 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4903		8	0	8	Tiada/ *None*

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/*Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take **2 credits of co-curriculum courses** offered by the university*

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2	2	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3	3	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
ACT3110	Maklumat Perakaunan Dan Kewangan/ *Accounting and Financial Information*	3	3	0
BBI2422	*Reading for Academic Purposes* ***(band 1 & 2)***	3	2	1
LAX	***(band 3, 4, 5 & 6)***			
	JUMLAH/ *TOTAL*	**17**	**16**	**1**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
SKP2204	Hubungan Etnik/ *Ethnic Relation*	2	2	0
PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2	2	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	2	1
MGM3113	Gelagat Organisasi/ *Organizational Behavior*	3	3	0
ECN3010	Prinsip Ekonomi/ *Principles Of Economics*	3	3	0
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1
BBI2423	*Academic Interaction and Presentation* ***(band 3 & 4)***	3	2	1
CEL2102	*Effective Listening and Speaking* ***(band 1 & 2)***			
CEL2103	*Writing Academic Texts* ***(band 5 & 6)***			
LAX	***(band 1 & 2)***			
	JUMLAH/ *TOTAL*	**17**	**14**	**3**

TAHUN 2/ *2ND YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	3	0
MGM3164	Kaedah Kuantitatif Untuk Perniagaan/ *Quantitative Methods For Business*	4	3	1
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0
ACT3211	Pengurusan Kewangan/ *Financial Management*	3	3	0
BBI2423	*Academic Interaction and Presentation* ***(band 1 & 2)***	3	2	1
BBI2424	*Academic Writing* ***(band 3 & 4)***			
BBI2425	***(Band 5 & 6)***			
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1
	JUMLAH/ *TOTAL*	**17**	**14**	**3**

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3352	Undang-Undang Perniagaan / *Business Law*	3	3	0
MGM4149	Pengurusan Operasi dan Pengeluaran/ *Production and Operation Management*	3	3	0
MGM4197	Sistem Maklumat Pengurusan/ *Management Information System*	3	3	0
	Elektif/ *Electives*	9		
BBI2424	*Academic Writing* ***(band 1 & 2)***	3	2	1
LAX	***(band 3 & 4, 5 & 6)***			
	JUMLAH/ *TOTAL*	**21**		

TAHUN 3/ *3RD YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
	Elektif/ *Electives*	3		
	Kursus Opsyen/ *Option Courses*	15		
LAX	***(band 1 & 2)***			
CEL2103	*Writing Academic Texts* ***(band 3 & 4)***			
BBI2426/LPE atau/ *or* *Global Language*	***(band 5 & 6)***	3	2	1
	JUMLAH/ *TOTAL*	**21**		

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4137	Dasar Sosial Korporat/ *Corporate Social Policy*	3	3	0
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business and Management Research Methods*	4	3	1
	Kursus Opsyen/ *Option Courses*	9		
CEL2103	*Writing Academic Texts* ***(band 1 & 2)***			
CEL2102 atau/ *or* CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(band 3 & 4)***			
LAX	***(band 5 & 6)***			
	JUMLAH/ *TOTAL*	**16**		

TAHUN 4/ *4TH YEAR*

SEMESTER 1/ *1ST SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4959	Disertasi Bacelor/ *Bachelor Disertation*	4	0	4
	Kursus Opsyen/ *Option Courses*	9		
	Elektif/ *Electives*	3		
LAX	***(band 3, 4, 5 & 6)***			
CEL2105 atau/ *or* CEL2106 atau/ *or* CEL2107	***(band 1 & 2)***			
	JUMLAH/ *TOTAL*	**16**		

SEMESTER 2/ *2ND SEMESTER*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4903	Latihan Industri/ *Industrial Training*	8	0	8
	JUMLAH/ *TOTAL*	**8**	**0**	**8**

SINOPSIS KURSUS/ *COURSE SYNOPSIS*

Jabatan Ekonomi/ *Department of Economics*

ECN3010 Prinsip Ekonomi/ *Principles Of Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori asas mikroekonomi dan makroekonomi. Hubungan di antara teori dan isu ekonomi ditekankan.
This course covers the fundamental theories of microeconomics and macroeconomics. The relationship between theories and economic issues are emphasized.

ECN3013 Mikroekonomi/ *Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori gelagat pengguna, firma dan pasaran. Isu berkaitan pengeluaran dan kos pengeluaran dibincangkan. Pelbagai jenis model pasaran sempurna dan tidak sempurna ditekankan.
This course covers theories of consumer, firm and market behaviour. Issues related to cost and production are discussed. Various models for perfect and imperfect markets are emphasized.

ECN3014 Makroekonomi/ *Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori, isu dan dasar makroekonomi. Pengukuran pembolehubah makroekonomi untuk mencapai kestabilan fiskal, monetari dan pertumbuhan ekonomi dibincangkan.
This course covers the theories, issues and macroeconomic policies. Measurement of macroeconomics variables to achieve fiscal, monetary stability and economic growth are discussed.

ECN3015 Mikroekonomi Pertengahan/ *Intermediate Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi teori mikroekonomi berkaitan dengan pasaran input, analisis keseimbangan umum, ekonomi kebajikan dan ekonomi politik. Masalah yang berkaitan dengan pilihan antara masa dan membuat keputusan yang melibatkan risiko dibincangkan.
This course covers microeconomic theory related to input market, general equilibrium analysis, welfare economics and political economy. Problems related to intertemporal choice and decision-making involving risks are discussed.

ECN3016 Makroekonomi Pertengahan/ *Intermediate Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi teori dan isu makroekonomi dalam perubahan struktur ekonomi. Faktor yang mempengaruhi ekonomi tempatan dan luar negara ditekankan. Hubungkait teori makroekonomi dengan masalah dan dasar ekonomi dibincangkan.
This course covers macroeconomic theory and issue in economic structural changes. Factors affecting domestic and foreign economies are emphasized. The relation of macroeconomics theories with problems and policies are discussed.

ECN3111 Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi evolusi ekonomi sejak tahun 1500 sehingga kini. Perubahan dalam pemikiran dan dasar ekonomi yang berkait dengan masalah ekonomi dan sosial dibincangkan.
This course covers the evolution of economics since 1500 until the present times. The changes in economic thoughts and policy in response to underlying economic and social problems are discussed.

ECN3112 Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi prinsip dan amalan sistem ekonomi Islam. Asas, falsafah dan pembahagian sektor dalam ekonomi Islam ditekankan. Perbandingan di antara kaedah ekonomi konvensional

dengan ekonomi Islam dibincangkan.
This course covers the principles and practices of Islamic economics. Fundamentals, philosophy and sectoral division in Islamic economics are emphasized. Comparison between conventional economics and Islamic economics is discussed.

ECN3113 Ekonomi Malaysia/ *Malaysian Economy* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi struktur ekonomi Malaysia dalam konteks pelbagai teori ekonomi pembangunan. Skop bagi sebuah negara sedang membangun, ekonomi pertanian, ekonomi dualisma dan ekonomi antarabangsa dibincangkan.
This course covers the structures of the Malaysian economy in the context of various theories of economic development. The discussion includes the scope for a developing country, agricultural economy, dualism economy and international economy are discussed.

ECN3212 Aplikasi Kalkulus dalam Ekonomi/ *Application of Calculus in Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3211
Kursus ini merangkumi pengenalan kepada konsep dan kaedah kalkulus yang digunakan dalam bidang ekonomi. Pengenalpastian dan aplikasi kaedah kalkulus sebagai salah satu instrumen dalam menyelesaikan masalah ekonomi dibincangkan.
This course covers an introduction to the mathematical concepts and methods of calculus used in field of economics. The identification and application of calculus methods as one of the instruments in solving economic problems are discussed.

ECN3221 Statistik Ekonomi/ *Statistical Economics* 4(3+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pengenalan kaedah statistik dalam pembelajaran ekonomi. Pengenalpastian kaedah statistik yang bersesuaian bagi menangani isu ekonomi ditekankan. Dapatan hasil analisis dibincangkan.
This course covers the introduction of statistical methods in the study of economics. The identification of appropriate statistical methods in solving economic issues are emphasized. The findings of the analysis are discussed.

ECN3211 Aplikasi Algebra dalam Ekonomi/ *Application of Algebra in Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pengenalan kepada konsep dan kaedah algebra yang digunakan dalam bidang ekonomi. Aplikasi kaedah algebra sebagai salah satu pendekatan bagi menyelesaikan masalah ekonomi dibincangkan.
This course covers an introduction to the mathematical concepts and methods used in field related to of economics. The application of the algebra methods as one of the apporaches to solve economic problems are discussed.

ECN4231 Pengenalan kepada Ekonometrik/ *Introduction to Econometrics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN3221
Kursus ini merangkumi teori ekonometrik dan teknik statistik untuk menghubungkaitkan pelbagai pembolehubah ekonomi. Kaedah penganggaran model ekonomi bagi menyelesaikan masalah ekonomi dibincangkan.
This course covers econometric theory and statistical techniques to relate various economic variables. Methods in estimating economic models in solving economic problems are discussed.

ECN4126 Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN3221
Kursus ini merangkumi kaedah penyelidikan saintifik sebagai satu strategi untuk menyelesaikan isu ekonomi. Soroton literatur, pembentukan hipotesis dan model, pengumpulan data serta pengukuran empirikal ditekankan.

This course covers the scientific research method as a strategy for addressing an economic issue. Literature review, hypothesis and model formulation, data collection and empirical testing are emphasized.

ECN4233 Ekonometrik Gunaan/ *Applied Econometrics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN4231
Kursus ini merangkumi kaedah ekonometrik untuk menganalisis isu ekonomi. Perkaitan di antara teori ekonomi dengan teknik penganggaran dan pentafsiran dapatan empirik ditekankan.
This course covers econometric methods to analyse economic issues. The relationship between economic theory and estimation techniques, and interpretation of the empirical findings are emphasized.

ECN4235 Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting* 4(3+1)
Prasyarat/ *Prerequisite*: ECN4231
Kursus ini merangkumi proses stokastik, siri masa, fungsi autokorelasi dan model linear. Pengecaman, spesifikasi dan penganggaran model ekonomi dalam menyelesaikan masalah ekonomi ditekankan.
The course covers time series, stochastic processes, autocorrelation function and linear model. Identification, specification and estimations of economic models to solve economic problems are emphasized.

ECN4261 Penilaian Projek/ *Project Evaluation* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi teori dan teknik dalam perancangan, perhubungan antara perancangan pada peringkat mikro atau projek dan peringkat makro atau sektor. Teknik penilaian projek, kaedah tradisional dan kaedah pendiskaunan serta isu dalam perancangan dan penilaian projek dibincangkan.
This course includes the theories and techniques of planning, relationship between planning at micro/project and macro/sector levels. Project evaluation techniques; traditional and discounting methods and issues in project planning and evaluation are discussed.

ECN4314 Ekonomi Sumber dan Alam Sekitar/ *Resource and Environmental Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3015
Kursus ini merangkumi teori asas penghausan, ekonomi kebajikan dan masalah berkaitan kegagalan sistem pasaran untuk memperuntukkan sumber dengan cekap. Isu kecekapan ekonomi ditekankan dalam menganalisis kaedah dan membandingkan strategi bagi mengawal kualiti alam sekitar.
This course covers the basic theory of depletion, welfare economics and the problems associated with the failure of the market system to allocate resources efficiently. Economic efficiency issues are emphasized in analyzing the methods and in comparing strategies in environmental quality control.

ECN4315 Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi konsep dan kesan ekonomi rekreasi dan pelancongan. Sumber rekreasi dan pelancongan dibincangkan. Aplikasi kaedah penilaian ekonomi dalam menentukan nilai sumber rekreasi dan pelancongan ditekankan.
This course covers the concept and effects on reacreation and tourism economics. The source recreation and tourism are discussed. The application of economic evaluation methods in determining the source value of recreation and tourism is emphasized.

ECN4410 Wang, Institusi Kewangan dan Perbankan/ *Money, Financial Institutions and Banking* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3014

Kursus ini merangkumi analisis wang, bank perdagangan dan bank pusat. Dasar kewangan bank pusat dan impak kepada ekonomi dibincangkan.

This course covers analysis of money, commercial bank and central bank. Monetary policy by the central bank and economic impact are discussed.

ECN4411 Ekonomi Kewangan/ *Financial Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN4410

Kursus ini merangkumi aspek ekonomi, kewangan dan pengurusan pelaburan. Hipotesis kecekapan pasaran, gelagat kewangan, pembangunan pasaran dan penentu pembangunan kewangan ditekankan.

This course covers the aspects of economics, finance and investment management. The efficient market hypothesis, behavioural finance, financial market development and the determinants of financial development are emphasized.

ECN4815 Integrasi Ekonomi/ *Economics of Integration* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3014

Kursus ini merangkumi teori kesatuan ekonomi dan kriteria bagi penubuhan kesatuan ekonomi dan kesatuan monetari. Analisis kesatuan ekonomi semasa dan proses pengharmonian dasar kesatuan ekonomi dibincangkan.

This course covers the theory of economic integration and the criteria to form an economic and monetary union. Analyses of the current economic unions and the harmonization process of policies in an economic union are discussed.

ECN4511 Ekonomi Perindustrian / *Industrial Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3013 atau/ *or* ECN3011

Kursus ini merangkumi organisasi dan operasi firma dalam industri persaingan sempurna dan tidak sempurna. Penekanan diberikan terhadap hubungkait struktur pasaran, gelagat, prestasi dan akta persaingan ditekankan.

This course covers organization and operation firms in the perfect and imperfect competitive industries. Relationship of market structure, conduct, performance and competition acts is emphasized.

ECN4613 Ekonomi Buruh/ *Labour Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3013

Kursus ini merangkumi konsep ekonomi buruh dan isu berkaitan dengan buruh. Analisis permintaan dan penawaran buruh ditekankan. Hubungkait teori dan dasar buruh dibincangkan.

This course covers the concepts of labor economics and issue related to labor. Analysis labour demand and supply are emphasized. The relationship between theories and policies of labours are discussed.

ECN4514 Ekonomi Strategi/ *Economics of Strategy* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3013

Kursus ini merangkumi teori ekonomi sebagai asas kepada keputusan strategi perniagaan. Hubungkait antara teori ekonomi dengan strategi perniagaan ditekankan.

This course covers the economic theory that becomes the foundation for strategic business decision. The relationship of economic theory to business strategy is emphasized.

ECN4615 Ekonomi Wilayah/ *Regional Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3015

Kursus ini merangkumi perubahan ekonomi wilayah yang memberi penekanan kepada asas teori dan aplikasi empirik. Perbincangan merangkumi skop teori penempatan industri, pasaran faktor wilayah

serta kaedah menganalisis masalah ekonomi wilayah.
This course covers the economics of regional change that emphasis on theoretical foundations and empirical applications. The discussion includes the scope for the theories of industrial location, regional factor markets and methods of regional economic problem analysis.

ECN4611 Ekonomi Pembangunan/ *Development Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi konsep, teori dan dasar pembangunan. Petunjuk ekonomi dan sosial bagi mengukur tahap pembangunan ekonomi serta punca masalah pembangunan ekonomi dibincangkan.
This course covers the concepts, theories and policies for development. Economic and social indicators to assess the level of economic development, as well as the causes of the problems of economic development are discussed.

ECN4711 Pembiayaan Awam / *Public Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi peranan kerajaan di dalam ekonomi negara. Analisis isu dasar awam secara teoritikal dan empirikal ditekankan. Kecekapan pengagihan sumber awam, percukaian dan perbelanjaan kerajaan di dalam struktur fiskal persekutuan dibincangkan.
This course encompasses the role of government in the economy. Analyses of public policy issues theoretically and empirically are emphasized. Efficient allocation of public resources, taxation and government expenditure In the fiscal federalism structure are discussed.

ECN4812 Perdagangan Antarabangsa/ *International Trade* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3015
Kursus ini merangkumi teori dan dasar perdagangan antarabangsa. Teori moden yang berkaitan dengan perdagangan intra industri, halangan perdagangan dan perjanjian perdagangan bebas ditekankan.
This course covers the international trade theories and policies. Modern theories which are related to intra industry trade, trade barriers and free trade agreements are emphasized.

ECN4813 Kewangan Antarabangsa/ *International Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3016
Kursus ini merangkumi aspek kewangan ekonomi antarabangsa. Imbangan pembayaran, pasaran tukaran asing serta kesannya ke atas ekonomi negara ditekankan.
This course covers the financial aspects of the international economics. The balance of payments, foreign exchange market and their impacts on the nations economy are emphasized.

ECN4903 Latihan Industri / *Industrial Training* 8(0+8)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Melalui kursus ini, pelajar didedahkan kepada persekitaran kerja yang sebenar di industri/organisasi. Latihan merangkumi aplikasi aspek teori dan praktikal yang telah dipelajari dengan amalan semasa di tempat kerja. Kemahiran menyelesaikan masalah dan komunikasi turut diberi penekanan.
In this course, students are exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized.

ECN4959 Disertasi Bacelor/ *Bachelor Dissertation* 6(0+6)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi penyediaan cadangan, pelaksanaan dan penulisan saintifik untuk sesuatu projek penyelidikan. Pendekatan saintifik bagi menjana data secara sistematik melalui rekabentuk, pengumpulan dan analisis data yang sesuai diberi penekanan.
This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized.

Jabatan Pengurusan Dan Pemasaran/ *Department of Management and Marketing*

MGM3101 Prinsip Pengurusan/ *Principles of Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori, prinsip, teknik dan kaedah asas pengurusan. Fungsi pengurusan organisasi untung dan organisasi bukan untung ditekankan.
This course covers the basic theories, principles, techniques and tools of management. Management functions in relation to profit and non-profit organizations are emphasized.

MGM3111 Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication* 3(2+1)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini meliputi fungsi dan kepentingan berkomunikasi yang bertumpu kepada aspek kemanusiaan. Aplikasi teknik dan strategi berkomunikasi yang berkesan untuk mencapai matlamat organisasi dan perniagaan ditekankan.
This course covers the functions and importance of communication focusing on humanity. The application of effective communication techniques and strategies in achieving organizational and business goals are emphasized.

MGM3113 Gelagat Organisasi/ *Organizational Behavior* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi kesan faktor diri, kumpulan, dan organisasi ke atas gelagat kerja dan prestasi individu. Kesan faktor ini ke atas keberkesanan organisasi ditekankan.
The course focuses on the effects of individual, group, and organizational work behaviour and performance. The effects of these factors on organizational effectiveness are emphasized.

MGM3123 Pengurusan Sumber Manusia/ *Human Resource Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3113
Kursus ini merangkumi kaedah melaksanakan aktiviti pengurusan sumber manusia untuk mencapai matlamat organisasi. Proses pengurusan ini menumpukan kepada teknik meningkatkan keberkesanan pengurusan sumber manusia.
This course analysed methods in implementing human resource management activities in order to achieve the organization goals. The management processes are focused on the techniques to improve the effectiveness of human resource management.

MGM3164 Kaedah Kuantitatif untuk Perniagaan/ *Quantitative Methods for Business* 4(3+1)
Prasyarat/ *Prerequisite*: Tiada/ None
Kursus ini membincangkan proses pembuatan keputusan perniagaan dengan menggunakan kaedah kuantitatif. Teknik permodelan bersesuaian juga diperkenalkan dalam penyelesaian masalah dan pembuatan keputusan perniagaan yang optimal berdasarkan kekangan sedia ada.
This course discusses the decision-making process by using quantitative methods to business. Appropriate modelling techniques are also introduced in solution problems and making optimal business decisions based on the existing constraints.

MGM3180 Asas Keusahawanan/ *Basic Entrepreneurship* 3(2+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi komponen utama dalam aspek perniagaan yang melibatkan aktiviti perniagaan sebenar berskala kecil. Kemahiran pengurusan perniagaan dan pembudayaan keusahawanan ditekankan.
This course covers the key components of the business aspects involving small-scale real business. Business management skills and entrepreneurial culture are emphasized.

MGM3211 Prinsip Pemasaran/ *Principles of Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pendekatan pengurusan dalam memahami pembuatan keputusan pemasaran. Pembangunan campuran pemasaran dan strategi pemasaran ditekankan.
This course covers the managerial approach in understanding marketing decision making. Developing the marketing mix and marketing strategies are emphasized.

MGM3244 Gelagat Pengguna/ *Consumer Behaviour* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi faktor yang mempengaruhi gelagat pembelian pengguna. Pengukuhan amalan dan pembuatan keputusan pemasaran juga ditekankan.
This course encompasses factors that influence consumer purchasing behavior. Enhancement of the practices and decision making of marketing are emphasized.

MGM3351 Undang-undang Komersil/ *Commercial Law* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi undang-undang yang terpakai bagi perniagaan iaitu undang-undang kontrak, agensi, perkongsian, jualan barangan, sewa beli dan persaingan. Ia juga membincangkan isu-isu yang berkaitan dengan pembentukan dan kesahihan kontrak, hak dan tanggungjawab pihak-pihak yang berkontrak, kesan kontrak, dan jenis kontrak yang bercanggah dengan undang-undang persaingan dan kesan percanggahan tersebut.
This course covers laws applicable to business namely law of contract, agency, partnership, sales of goods, hire purchase and competition. It also deals with issues concerning the formation and validity of contracts, rights and obligations of the contracting parties, effect of contract, and the type of contract that contradicts the competition law and the effects of that contradiction.

MGM3352 Undang-Undang Perniagaan / *Business Law* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi undang-undang perniagaan. Kesahihan dan kesan kontrak, hak dan tanggungjawab pihak berkontrak, dan kontrak yang dilarang oleh undang-undang dibincangkan. Undang-undang tort berkaitan kecuaian dan tanggungan vikarius turut ditekankan.
This course covers business law. Validity and effect of contracts, rights and obligations of the contracting parties, and contracts that are prohibited by the laws are discussed. The law of tort of negligence and vicarious liability are also emphasized.

MGM4105 Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business and Management Research Methods* 4(3+1)
Prasyarat/ *Prerequisite*: MGM3164
Kursus ini merangkumi pengetahuan proses penyelidikan. Kenyataan masalah, sorotan karya, metodologi kajian, analisis dan tafsiran data ditekankan.
This course covers knowledge on research process. Problem statement, literature review, research methodology, data analysis and data interpretation are emphasized.

MGM4124 Pengurusan Latihan dan Pembangunan/ *Training and Development Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3113
Kursus ini merangkumi pertimbangan struktur dan proses dalam merekabentuk program latihan dan pembangunan di peringkat mikro. Kaedah utama untuk melatih dan membangun kakitangan di sesebuah organisasi ditekankan.
The course covers the structural and process in designing training and development programs at the micro level. The main methods adopted to train and develop employees in an organization are emphasized.

MGM4125 Pengurusan Pampasan/ *Compensation Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi faktor dan langkah yang diperlukan dalam merekabentuk strategi pampasan yang berkesan. Kursus ini merangkumi aktiviti menilai dan mengurus program pampasan bagi menyokong pencapaian matlamat organisasi.
The course discuss factors and procedures requires when designing effective strategic compensation. The course also covers activities to evaluate and manage compensation program to support the achievement of organization goals.

MGM4126 Perhubungan Perusahaan/ *Industrial Relation* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi isu pengurusan perhubungan perusahaan yang melibatkan majikan, pekerja dan kesatuan sekerja. Aspek membina keharmonian perhubungan perusahaan serta peranan majikan bagi mengelak pertelingkahan ditekankan.
This course encompasses issues within industrial relation management that involves employer, employees and the trade union. Aspects in establishing harmonious industrial relations and the roles of employers in avoiding disputes are emphasized.

MGM4127 Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment and Selection* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi sumber, kaedah dan proses pengambilan dan pemilihan pekerja serta kepentingannya bagi mencapai matlamat organisasi. Aspek bagaimana mengambil pekerja yang tepat dan berprestasi tinggi ditekankan.
The course encompasses the sources, methods and processes involved in employee recruitment and selection and its importance in achieving organization goals. Aspects on how to hire the right and high performance workers are emphasized.

MGM4129 Pembangunan Organisasi/ *Organization Development* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi strategi pembangunan untuk peningkatan prestasi individu, kumpulan dan organisasi. Peranan pengurus sebagai agen perubahan dan pembuat keputusan untuk pembangunan organisasi dibincangkan.
This course covers development strategies to increase individual, group and organizational performance. The role of the manager as a change agent and decision maker for organization development is discussed.

MGM4130 Strategi Pekerjaan dan Pengurusan Tempat Kerja/ *Strategic Employment and Workplace Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi pengetahuan dalam pengurusan sumber manusia untuk membentuk strategi pengurusan pekerjaan dan tempat kerja. Isu dan trend semasa dalam pengurusan sumber manusia yang dihadapi oleh pengurus dan organisasi dibincangkan.
This course covers the knowledge in human resource management in developing strategic employment and workplace management practices. Issues and current trends in human resource management faced by managers and organizations are discussed.

MGM4131 Pengurusan Hospitaliti dan Pelancongan/ *Hospitality and Tourism Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi kepentingan industri hospitaliti dan pelancongan dalam membangunkan ekonomi negara. Ciri utama bagi setiap jenis pelancongan, pembekal perkhidmatan dan struktur pengurusan dalam pelbagai organisasi pelancongan dibincangkan.
This course covers the importance of hospitality and tourism industries in developing the nation economy. It discusses the main characteristics for each tourism forms, services provider, and

management structures in various types of tourism organisations.

MGM4136 Isu Semasa Pengurusan/ *Current Issues In Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi isu semasa dalam pengurusan. Perkembangan terkini dalam bidang sosio-ekonomi dalam pengurusan perniagaan dibincangkan.
This course encompasses current issues in management. Recent developments in the social economic sector are discussed.

MGM4137 Dasar Sosial Korporat/ *Corporate Social Policy* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi isu perniagaan, masyarakat dan etika perniagaan yang dihadapi oleh organisasi. Cabaran pengurus dalam mengimbangi tanggungjawab ekonomi, sosial dan etika apabila berurusan dengan pelbagai kumpulan pihak berkepentingan dibincangkan.
This course covers the business, society and business ethics issues that organizations face. The challenges managers and businesses face in balancing economic, social and ethical responsibilities when dealing with a variety of stakeholder groups are discussed.

MGM4139 Pengurusan Strategi/ *Strategic Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi perancangan dan pengurusan strategi dalam organisasi. Analisis dalaman dan luaran sesebuah organisasi dan aplikasi kaedah pembuatan keputusan strategik ditekankan.
This course encompasses the strategic planning and in organisation. Performing internal and external analyses on an organization and the application of several strategic decision making methods are emphasized.

MGM4142 Pengurusan Acara/ *Event Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pengurusan dalam peniagaan penganjuran acara yang melibatkan perancangan dan pengendalian acara. Kaedah belanjawan, analisis tempat dan perancangan tajaan turut dibincangkan.
This course encompasses the management of business venture in event organising involving the planning process, and the handling of the event. Methods related to event budgeting, venue analysis and sponsorship planning are discussed.

MGM4144 Pengurusan Kualiti/ *Quality Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori dalam pengurusan kualiti. Kepentingan pengurusan kualiti dalam meningkatkan prestasi dan faedah persaingan sesebuah organisasi perniagaan dibincangkan.
This course covers the theories of quality management. The importance of quality management in improving organizational performance and competitive advantage of organizations is discussed.

MGM4149 Pengurusan Operasi dan Pengeluaran/ *Productions and Operation Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3164
Kursus ini merangkumi pendekatan penyelesaian pengurusan yang diperlukan dalam pengurusan operasi. Kaitan antara teknologi terkini dan isu semasa operasi perniagaan dibincangkan. Kaedah dan teknik operasi di dalam pengurusan perniagaan ditekankan.
This course covers the solutions management approach needed in operations management. The relationship between technology and current issues of business operations are discussed. The methods and techniques of operations in business management are emphasized.

MGM4154 Pengurusan Perniagaan Antarabangsa/ *International Business Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* ACT3211
Kursus ini merangkumi aspek pengurusan penting untuk perniagaan antarabangsa. Kemahiran untuk menjadi seorang pengurus antarabangsa yang berjaya ditekankan.
This course covers important management aspects in international business. Skills in becoming a successful international manager are emphasized.

MGM4155 Pengurusan Rentas Budaya/ *Cross-Cultural Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3113
Kursus ini merangkumi konsep, teori dan dimensi pengurusan rentas budaya. Pengaruh budaya dalam fungsi organisasi ditekankan.

This course covers cross-cultural management concepts, theories and dimensions. Culture's influence on the functioning of organizations are emphasized.

MGM4178 Pengurusan Francais/ *Franchise Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi konsep dan pembangunan perniagaan francais dalam pelbagai sektor, dalam dan luar negara. Sistem perniagaan dan isu pengurusan perniagaan francais dibincangkan.

This course covers the franchise concept and development in various sectors, domestic and international. Business systems and various issues in managing franchise business are discussed.

MGM4183 Keusahawanan/ *Entrepreneurship* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi perbezaan antara '*intrapreneur*' dan '*entrepreneur*' serta kemampuan dalam menganalisis risiko perniagaan. Peranan usahawan sebagai pemangkin dalam pembangunan ekonomi dan perindustrian, sokongan kerajaan serta kesan aktiviti keusahawanan kepada masyarakat ditekankan.

This course covers the differences between 'intrapreneurs' and 'entrepreneurs' as well as the ability to analyze business risks .This course also emphasised the role of an entrepreneur as a catalyst for economic development and industries, government support and impact of entrepreneurship activities to the societies are emphasized.

MGM4184 Pengurusan Perniagaan Kecil/ *Small Business Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi pengurusan asas yang perlu dilaksanakan dalam sesebuah perniagaan kecil bagi jenis milikan tunggal, perkongsian dan syarikat. Aspek pengurusan kewangan, pemasaran, sumber manusia, operasi dan isu semasa dari perspektif perniagaan kecil yang berbeza dari perniagaan korporat ditekankan.

This course covers the basic management of a small business involving sole proprietorship, partnership and company.Issues includeaspects on managing financial, marketing, human resource, operation and current issues from small business perspective which is differ from corporate business been emphasized.

MGM4187 Pengurusan Usahaniaga Baharu/ *New Venture Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* ACT3211
Kursus ini meliputi elemen penting dan penilaian ciri keusahawanan dan usahaniaga baharu. Penekanan diberi kepada proses penubuhan dan pengurusan operasi usahaniaga baharu.

This course covers the key elements and evaluation of the characteristics of entrepreneurs and new ventures. This course also emphasizes the establishment process and new venture management.

MGM4189 Keusahawanan dan Inovasi/ *Entrepreneurship and Innovation* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3164
Kursus ini merangkumi aspek keusahawanan dan pengurusan inovasi. Revolusi teknologi yang mempengaruhi persekitaran dan kejayaan perniagaan ditekankan.

This course encompasses entrepreneurial and innovation management. Technological revolution influencing business environment and success are emphasized.

MGM4197 Sistem Maklumat Pengurusan / *Management Information System* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3113
Kursus ini merangkumi komponen, penggunaan dan isu berkaitan sistem informasi dalam operasi perniagaan dan kelebihan persaingan. Proses pembangunan sistem maklumat juga ditekankan di dalam kursus.

This course covers components, usage and issues related to information systems in business operations and competitive advantage. Information system development process is also emphasized in this course.

MGM4204 Pemasaran Perkhidmatan/ *Service Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi ciri yang relevan kepada perkhidmatan pemasaran. Isu strategik berkaitan dengan campuran pemasaran dan gelagat pengguna ditekankan.

The course covers characteristics relevant to the marketing services. Strategic issues related to marketing mixes and consumer behavior are emphasized.

MGM4239 Pengurusan Pemasaran Strategik / *Strategic Marketing Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini membincangkan perancangan pemasaran strategik dalam perniagaan. Strategi pemasaran dan campuran pemasaran dalam konteks global juga ditekankan.

This course discusses strategic marketing planning in business. Marketing strategies and marketing mix within the global context are emphasized.

MGM4254 Pengurusan Peruncitan/ *Retail Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini membincangkan dunia peruncitan daripada pandangan pengurusan. Pembangunan elemen campuran peruncitan, strategi dan pengurusan peruncitan juga ditekankan.

This course discusses the world of retailing from a managerial viewpoint. Developing the elements in the retail mix, strategies and retail management are emphasized.

MGM4264 Penyelidikan Pemasaran/ *Marketing Research* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* MGM3164
Kursus ini meliputi teori asas dan prosedur dalam mengenalpasti dan menyelesaikan pelbagai masalah pemasaran. Pemilihan kaedah penyelidikan pemasaran yang sesuai untuk pembuatan keputusan ditekankan.

This course covers basic theories and procedures in identifying and solving various marketing problems. Selection of the appropriate marketing research methods for decision making is emphasized.

MGM4273 Pemasaran Antarabangsa/ *International Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi pengurusan pemasaran dalam konteks antarabangsa. Perancangan pemasaran antarabangsa dan pemilihan strategi pemasaran dalam arena global juga ditekankan.

This course encompasses marketing management in the international context. International marketing planning and selection of marketing strategies in a global setting are emphasized.

MGM4275 Pengurusan Rantaian Bekalan Dan Logistik Antarabangsa/ *International Logistics and Supply Chain Management* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi pendekatan pengurusan rantaian bekalan dan logistik antarabangsa. Konsep dan isu penting berkaitan rantaian bekalan dan logistik antarabangsa dibincangkan.

This course covers the approach to supply chain management and international logistics. Important concepts and issues related to the international supply chain and logistics are discussed.

MGM4284 Pengurusan Promosi/ *Promotion Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi perancangan, pembentukan, penggunaan dan pengurusan promosi untuk sesebuah syarikat. Aspek penyelidikan dan kreativiti dalam pengurusan promosi dan media ditekankan.

This course covers planning, development, use and management of promotion in a company. Research and creativity aspects in promotion and media management are emphasized.

MGM4297 Pengurusan Produk/ *Product Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi konsep asas dan teori dalam pengurusan produk. Perancangan, pelaksanaan dan pengawalan pengurusan produk dalam sesebuah organisasi perniagaan ditekankan.

This course covers basic concepts and theories in product management. Planning, implementing and controlling of product management in a business organization are emphasized.

MGM4321 Undang-undang Syarikat/ *Company Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3351 atau/ *or* MGM3352

Kursus ini merangkumi undang-undang mengenai pemerbadanan, pengurusan, dan perniagaan syarikat termasuk peraturan berkaitan hak, kewajipan dan tanggungan sivil dan jenayah syarikat dan pelbagai pihak yang terlibat dalam perkara tersebut. Peraturan berkaitan proses, prosedur dan kesan penerimaan dan penggulungan turut dibincangkan.

This course covers law relating to company's incorporation, management, and business including rules concerning rights, duties and civil and criminal liabilities of various parties involved in those matters. Rules concerning the process, procedure and effects of company's receivership and winding up are also discussed.

MGM4331 Undang-Undang Pekerjaan dan Perhubungan Industri/ *Employment and Industrial Relations Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3352

Kursus ini merangkumi elemen hubungan majikan-pekerja dalam kontrak perkhidmatan. Hak dan kewajipan pihak yang berkaitan di bawah undang-undang dan isu mengenai hubungan industri juga ditekankan.

This course covers the elements of employer-employee relations in a contract of service. The rights and obligations of related parties under the law and industrial relation issues are also emphasised.

MGM4365 Undang-undang Perdagangan Antarabangsa/ *International Trade Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3352

Kursus ini merangkumi undang-undang jualan barang, pengangkutan laut dan pembayaran dalam kontrak antarabangsa. Undang-undang penyelesaian konflik antarabangsa ditekankan.

This course covers laws of international sale of goods, carriage of goods by sea and payment in international contract. International dispute resolution law is emphasized.

MGM4903 Latihan Industri/ *Industrial Training* 8(0+8)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Melalui kursus ini, pelajar didedahkan kepada persekitaran kerja yang sebenar di industri/organisasi. Latihan merangkumi aplikasi aspek teori dan praktikal yang telah dipelajari dengan amalan semasa di tempat kerja. Kemahiran menyelesaikan masalah dan komunikasi turut diberi penekanan.

In this course, students are exposed to an actual working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized.

MGM4959 Disertasi Bacelor/ *Bachelor Dissertation* 4(0+4)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi penyediaan cadangan, pelaksanaan dan penulisan saintifik untuk sesuatu projek penyelidikan. Penggunaan pendekatan saintifik bagi menjana data secara sistematik melalui rekabentuk, pengumpulan dan analisis data yang sesuai diberi penekanan.

This course covers the preparation of proposal, implementation and scientific writing of research project. The use of a scientific approach to generate data systematically through appropriate design, data collection and analysis is emphasized.

Jabatan Perakaunan Dan Kewangan/ *Department of Accounting and Finance*

ACT3110 Maklumat Perakaunan dan Kewangan/ *Accounting and Financial Information* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi elemen penting prinsip perakaunan dan maklumat perakaunan kewangan dalam perniagaan. Konsep kos, margin keuntungan dan belanjawan untuk pembuatan keputusan perniagaan ditekankan.

This course covers important elements of accounting principles and financial accounting information in business. The cost concepts, profit margin and budgeting for business decision making are emphasized.

ACT3111 Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini memperkenalkan kaedah kuantitatif statistik dengan menggunakan perisian statistik yang berkaitaan. Di samping itu, teknik menterjemah hasil dapatan juga ditekankan.

This course introduces the quantitative methods of statistics by using related statistical software. In addition, the interpretation of the findings is also emphasized.

ACT3112 Perakaunan Pengenalan/ *Introductory Accounting* 4(3+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi perkara asas mengenai maklumat perakaunan dalam pembuatan keputusan dan penyediaan penyata kewangan. Kursus ini juga membincangkan tentang analisis dan interprestasi penyata kewangan

This course covers the basic elements of accounting for decision making and preparation of financial statements. This course also discuss the analysis and interpretation of financial statement

ACT3113 Perakaunan Kewangan dan Pelaporan I/ *Financial Accounting and Reporting I* 3(2+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini memberi pengenalan kepada kerangka pelaporan kewangan dan persekitarannya, kerangka konsep dan peranan akauntan. Ia juga membincangkan kitaran perakaunan untuk penyediaan penyata kewangan syarikat. Kursus ini juga menggunakan analisis nisbah kewangan untuk menilai prestasi dan kedudukan kewangan syarikat.

This course provides an introduction to the financial reporting framework and its environment, conceptual framework and the role of accountant. It also discusses the accounting cycle for the preparation of financial statement. The course also uses financial ratio analysis to assess company's financial performance and position.

ACT3114 Perakaunan Kewangan dan Pelaporan II/ *Financial Accounting and Reporting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3113

Kursus ini merangkumi perakaunan untuk aset, liabiliti dan ekuiti mengikut rangka pelaporan semasa. Isu berkaitan dengan keperluan piawaian perakaunan tertentu untuk pengiktirafan, pengukuran, pembentangan dan pendedahan item perakaunan dibincangkan untuk penyediaan dan penilaian laporan kewangan.

This course covers accounting for assets, liabilities and equities in compliance with current reporting framework. Issues related to specific accounting standards' requirement for the recognition, measurement, presentation and disclosure of accounting items are discussed for the preparation and assessment of company's financial report.

ACT3124 Perakaunan Kewangan dan Pelaporan III/ *Financial Accounting and Reporting III* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3114

Kursus ini merangkumi perakaunan untuk aset, hasil, belanja, sektor terpilih. Ia juga memberi pengenalan kepada perakaunan syarikat kumpulan mengikut keperluan rangka pelaporan semasa. Kursus ini mengambilkira perbincangan kes-kes isu-isu perakaunan terpilih.

This course covers accounting for assets, income and expenses of selected sectors. It also provides introduction to the accounting of group companies in accordance with current reporting framework. The course includes discussion selected cases of accounting issues.

ACT3128 Perakaunan Kewangan dan Pelaporan IV/ *Financial Accounting and Reporting IV* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3124

Kursus ini merangkumi laporan kewangan disatukan di bawah struktur kumpulan yang kompleks termasuk perubahan dalam struktur kumpulan dan keperluan urus niaga pihak yang berkaitan. Ia juga mengandungi isu-isu berkaitan pendapatan sesaham dan bayaran berasaskan saham, muhibah dan unit penjanaan tunai, dan keperluan untuk kedua-dua laporan interim dan segmen.

This course covers consolidated financial reporting of under complex group structure including changes in group structure and the requirements for the related party transactions. It also contains issues concerning earning per share and share based payments, goodwill and cash generating unit, and the requirements for both interim and segmental reporting.

ACT3129 Perakaunan Kewangan dan Pelaporan V/ *Financial Accounting and Reporting V* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3128

Kursus ini merangkumi perbincangan sejarah dan pembangunan persekitaran perakaunan. Ia membincangkan isu-isu semasa berkaitan pelaporan aset, liabiliti, ekuiti, hasil dan belanja mengunakan kajian kes. Kursus ini juga membincangkan pelaporan korporat yang lain seperti pelaporan lestari, pelaporan integrasi dan pelaporan berdasarkan perakaunan Islam.

This course covers discussion on history and development of accounting environment. It discusses current issues on assets, liability, equities, income and expenses reporting using case studies. The course also deliberates on other corporate reporting such as sustainability reporting, integrated reporting and reporting based on Islamic accounting.

ACT3131 Perakaunan Pengurusan I/ *Management Accounting I* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3113

Kursus ini merangkumi konsep kos, teknik pengekosan serta penggunaan maklumat perakaunan pengurusan untuk keputusan perancangan dan kawalan. Antara teknik pengekosan adalah pengekosan kerja, pengekosan proses, pengekosan berasaskan aktiviti, pengekosan berubah dan pengekosan serapan.

This course covers cost concepts, costing techniques and the use of management accounting information for planning and control decisions. The techniques include job-order costing, process costing, activity based costing, variable costing and absorption costing.

ACT3132 Perakaunan Pengurusan II/ *Management Accounting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3131

Kursus ini merangkumi pembelanjawan, pengekosan piawai dan pengekosan kualiti dalam perancangan dan kawalan organisasi. Ia juga termasuk peranan maklumat perakaunan untuk penentuan harga, penilaian prestasi dalam firma terpencar dan penentuan harga pindahan dalam organisasi berbahagian.

This course covers budgeting, standard costing and quality costing in the planning and control of organisations. It also includes the role of accounting information for pricing, performance evaluation in decentralised firms and transfer pricing in divisionalised organisations.

ACT3141 Audit I/ *Audit I* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3114
Kursus ini merangkumi konsep asas pengauditan dan menghubung kait konsep audit dan amalan pengauditan. Penekanan diberikan kepada tanggungjawab profesional oleh juruaudit dan proses pertimbangan profesional yang perlu dilalui oleh juruaudit selari dengan keperluan profesional semasa dan perundangan.

This course covers the basic concepts of auditing and relates the concepts to auditing practice. Emphasis is given to the professional responsibilities of the independent auditor and the professional judgment process that the auditor has to go through in the light of current professional as well as statutory requirements.

ACT3142 Audit II/ *Audit II* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3141
Kursus ini merangkumi prosedur audit khusus kearah penyempurnaan sesuatu audit menghampiri tarikh laporan juruaudit. Ia juga meliputi kesan persekitaran teknologi maklumat keatas audit, audit khas, kawalan mutu audit, penipuan dan etika profesion.

This course covers auditing procedures in the completion of an audit specifically events near the signing of the auditors' report. It also explains the effects of IT on auditing, specialized audits, quality of audit, fraud and professional ethics.

ACT3151 Percukaian I/ *Taxation I* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3114
Kursus ini merangkumi skop pengenaan cukai pendapatan, pendapatan kena cukai dari penggajian, dividen, faedah, sewaan, royalti, pencen dan anuiti, percukaian atas pendapatan perniagaan, elaun modal dan sistem pentadbiran cukai di Malaysia.

The course covers the scope of charge, taxable income from employment, dividend, interest, rental, royalty pension and annuity, taxation on business income, capital allowance, and Malaysia tax administration system.

ACT3152 Percukaian II/ *Taxation II* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3151
Kursus ini merangkumi pelbagai elaun modal, percukaian atas syarikat dan perkongsian, insentif pelaburan, cukai keuntungan hartanah, cukai pegangan, perjanjian cukai dua kali dan cukai tak langsung. Di akhir kursus ini, pelajar dapat mengaplikasikan peraturan cukai dan membuat perancangan cukai dalam pengiraan cukai untuk syarikat dan perkongsian.

The course covers various capital allowances, taxation for companies and partnership, investment incentives, Real property gains tax, withholdings tax, double taxation agreement and indirect taxes. In the end of this course, student will learn to apply tax rules and tax planning to compute tax for company and partnership.

ACT3172 Sistem Maklumat Perakaunan I/ *Accounting Information Systems I* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3131 dan/ *and* ACT3124
Kursus ini merangkumi komponen Sistem Maklumat Perakaunan (SMP), prosedur kawalan dalaman dalam proses menyediakan maklumat perakaunan yang berkualiti untuk pembuatan keputusan dan penyediaan set lengkap akaun menggunakan pakej perakaunan berkomputer.

This course covers the components of Accounting Information Systems (AIS), internal control procedures in the process of providing a quality accounting information for decision making and preparation of a complete set of account using the computerized accounting package.

ACT3173 Sistem Maklumat Perakaunan II/ *Accounting Information Systems II* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3172
Kursus ini merangkumi pelbagai pendekatan pembangunan sistem dan perbincangan terperinci fasa-

fasa di dalam Kitaran Hayat Pembangunan Sistem (KHPS) yang berkait dengan Sistem Maklumat Perakaunan. Kursus ini juga membincangkan pembangunan sistem merangkumi konsep dan isi, pelaksanaan sistem serta aspek terpenting iaitu sokongan dan keselamatan sistem.

This course covers the various approaches of system development and detail discussion on the phases of systems development life cycle (SDLC) in relation to Accounting Information Systems. This course discusses system development covering its concept and contents, system implementation as well as the most important aspect of system support and security.

ACT3211 Pengurusan Kewangan/ *Financial Management* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3110 atau/ *or* ACT3112 atau/ *or* ACT3113
Kursus ini merangkumi konsep nilai masa wang, risiko dan kadar pulangan pelaburan untuk pengurusan kewangan syarikat yang cekap. Di samping itu, proses penyediaan belanjawan modal tunai dan pengurusan kerja juga ditekankan untuk perancangan kewangan yang lebih tersusun.

This course covers the concept of time value of money, risk and return of investment for an efficient business financial management. In addition, an organized capital budgeting, and working capital management are also emphasized.

ACT4111 Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3111, ACT3124 dan/ *and* ACT3211
Kursus ini merangkumi falsafah penyelidikan, konsep asas penyelidikan serta tujuan dan kepentingan penyelidikan. Ia juga melibatkan aplikasi teknik kuantitatif dan teknik kualitatif dalam penyediaan cadangan penyelidikan. Kursus ini juga membincangkan langkah-langkah penyediaan cadangan penyelidikan dan kepentingan etika dan ketelusan dalam penyediaan laporan penyelidikan.

This course covers the fundamental philosophy of research, basic concepts of research, its purposes and importance. This course also discuss the steps on preparation of research proposals and the importance of ethcis and transparency in the preparation of research report.

ACT4121 Perakaunan Terkhusus/ *Specialised Accounting* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3129
Kursus ini merangkumi perakaunan yang berkaitan dengan industri terkhusus seperti pembangunan hartanah, pelaburan hartanah, institusi kewangan, insuran, saham amanah, instrumen kewangan, perladangan, pertanian, akuakultur dan industri ekstraktif. Ia juga membincangkan isu-isu semasa pelaporan tentang industri ini. Selain itu, kursus ini juga menilai kualiti amalan pelaporan semasa untuk penambahbaikan pendedahan maklumat perniagaan.

This course covers accounting for specialized industries such as property development, investment property, financial institution, insurance, unit trust, financial instruments, agriculture, and extractive industries. It also discusses the current reporting issues in these industries. Besides that, the course also asseses the quality of current reporting practices to enhance business information disclosure.

ACT4122 Perakaunan untuk Transaksi Kewangan Islam/ *Accounting for Islamic Financial Transactions* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3113 dan/ *and* ACT3211
Kursus ini merangkumi konsep Shariah dan bagaimana kesannya ke atas kontrak kewangan Islam. Kursus ini juga memperkenalkan sistem ekonomi dan kerangka perakaunan untuk institusi yang menawarkan kontrak kewangan Islam.

This course covers the Shariah concept and its impact on Islamic financial transaction contracts. This course introduces economic system and accounting framework for institutions offering Islamic financial contract.

ACT4131 Pengurusan Pengurusan III/ *Management Accounting III* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3132
Kursus ini merangkumi teknik strategik pengurusan, Pengurusan kos kualiti, Pengurusan kos alam

sekitar, Pengurusan pembekal dan pelanggan, teknik berasaskan kos untuk membuat keputusan, penilaian pelaburan strategik berasaskan teknologi maklumat, rancangan ganjaran dan insentif, pengukuran prestasi.

This course covers strategic management techniques, quality cost management, environmental management accounting, supply chain management, cost-based techniques for decision making, appraisal and evaluation of strategic investments in information technology, incentives and compensation plans, performance measurement.

ACT4151 Percukaian Terkhusus/ *Specialised Taxation* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3152
Kursus ini merangkumi perancangan cukai dan pengiraan percukaian bagi industri terkhusus. Ia juga membincangkan dengan mendalam audit cukai dan penyiasatan cukai.

This course covers the tax planning and computation for specialised industries. It covers in depth on tax audit and tax investigation.

ACT4161 Perakaunan Sektor Awam I/ *Public Sector Accounting I* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3124
Kursus ini merangkumi konsep dan amalan perakaunan dalam sektor awam mengikut peruntukan undang-undang, peraturan dan tatacara; isu-isu utama berkaitan dengan perakaunan pengurusan dan kawalan; belanjawan, perakaunan kewangan dan pelaporan; pengukuran prestasi dan pengauditan. Kursus ini juga menekankan perkembangan semasa di dalam perakaunan sektor awam dan isu-isu etika yang berkaitan.

This course covers the concepts and practices of accounting in public sector together with the underlying legal provisions, rules and procedures; major issues relating to management accounting and control, budgeting, financial accounting and reporting; performance measurement and auditing. The course also highlights the current developments in public sector accounting and relevant ethical issues.

ACT4162 Perakaunan Sektor Awam II/ *Public Sector Accounting II* 3(3+0)
Prasyarat/ *Prerequisite*: ACT4161
Kursus ini merangkumi rekod-rekod perakaunan sektor awam, prosedur pembelian dan penyimpanan inventori, komposisi sektor awam, agensi awam dan pihak berkuasa tempatan.

This course covers accounting records for public sector, purchasing and stand of inventory, public sector component, public agencies and local authorities.

ACT4181 Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3142
Kursus ini merangkumi teori dan falsafah etika dalam konteks individu, organisasi, profesional dan masyarakat. Kursus ini juga mendedahkan pelajar kepada perkembangan semasa isu etika dan tadbir urus dalam persekitaran perniagaan.

This course covers theories and philosophies of ethics in individual, organisational, professional and societal settings. This course also exposes students to current ethical and corporate governance issues in business environment.

ACT4197 Kajian Kes Bersepadu/ *Integrated Case Study* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3128, ACT3142, ACT3152, ACT4131, ACT4211 dan/ *and* MGM 4139
Kursus ini mengintegrasikan pengetahuan daripada pelbagai aspek perakaunan dan perniagaan, dan memberi penekanan kepada pembelajaran pelajar secara berdikari.

This course integrates knowledge from various accounting and business aspects, and emphasises on students' independent learning.

ACT4211 Kewangan Perbadanan/ *Corporate Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3211
Kursus ini menekankan teori dan aplikasi kewangan perbadanan, terutamanya menggunakan kaedah baharu dalam penilaian sekuriti, belanjawan modal, penilaian risiko dan pulangan, kecekapan pasaran dan perletakan harga aset modal. Struktur modal firma, polisi dividen firma, pembiayaan jangka panjang, penggabungan dan pengambilalihan serta derivatif dan pengurusan risiko juga akan dibincangkan dengan terperinci.

The course focuses on theories and applications of corporate finance, specifically in advanced techniques on valuation of securities, capital budgeting, assessment of risk and return, efficient markets and capital asset pricing. The firm's capital structure, dividend policy, long-term financing, merger and acquisition, derivatives and risk management will be discussed in detail.

ACT4212 Teori dan Polisi Kewangan/ *Finance Theory And Policy* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini membincangkan teori kewangan dalam aktiviti pengurusan kewangan syarikat. Aplikasi teori dalam proses pembuatan keputusan kewangan ditekankan.

This course discusses finance theories in firms' financial management activity. Finance decision making process based on theories is emphasized.

ACT4214 Pengurusan Kewangan Islam/ *Islamic Financial Management* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3211
Kursus ini merangkumi teori, prinsip dan aplikasi kewangan Islam dalam pembentukan sistem pengurusan kewangan secara Islam. Kursus ini juga menekankan pengiraan zakat menurut kaedah Islam.

This course covers theories, principles and application of Islamic finance in developing an Islamic financial management system. This course also emphasis the computation of zakat based on Islamic method.

ACT4215 Kewangan Antarabangsa/ *International Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3211
Kursus ini merangkumi sistem pertukaran matawang asing, diversifikasi antarabangsa, derivatif matawang asing, kes modal, pembelanjawan modal, pasaran kewangan antarabangsa, teorem pariti, pengurusan modal kerja dan harga perpindahan.

This course covers exchange rate system, international diversification, cost of capital, capital budgeting, international financial market, parity theorem, working capital management and transfer pricing.

ACT4216 Sistem dan Struktur Pasaran Kewangan/ *System And Structure Of The Financial Market* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini memberi gambaran keseluruhan pelbagai pasaran kewangan serta alat kewangan yang digunakan. Disamping merangkumi isu-isu peraturan pasaran kewangan dan pengurusan institusi kewangan.

This course provides an overview of different financial institutions and financial instruments Issues of financial market regulation and the management of financial institutions are also covered.

ACT4217 Ekonometrik Kewangan Gunaan/ *Applied Financial Econometrics* 3(3+0)
Prasyarat/ *Prerequisite*: ACT3211
Kursus ini merangkumi konsep dan kaedah kewangan ekonometrik. Perbandingan model ekonometrik kewangan ditekankan.

This course covers the concept and method of financial econometric. Comparison among financial econometric model is emphasized.

ACT4219 Pemodelan Kewangan / *Financial Modeling* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi kaedah kuantitatif dan teori kewangan. Penggunaan perisian komputer dalam penghasilan model kewangan yang digunapakai dalam pasaran kewangan ditekankan.

This course covers quantitative techniques and financial theories. Application of computer software in developing financial models use in financial market is emphasized.

ACT4220 Pasaran dan Institusi Kewangan/ *Financial Markets and Institutions* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi secara komprehensif pembangunan sistem kewangan Malaysia; sistem perbankan; pasaran kewangan Malaysia; penukaran pasaran asing; pasaran hutang; pasaran saham dan pasaran komoditi; opsyen, pasaran hadapan dan masa depan pasaran kewangan dan institusi di Malaysia.

The course provides a comprehensive coverage of the development of the Malaysian financial system; banking system; Malaysian money market; foreign exchange market; debt market; share and commodity markets; options, futures market and the future of financial markets and institutions in Malaysia.

ACT4221 Analisis Pelaburan/ *Investment Analysis* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi teori kewangan, prinsip dan teknik yang di gunakan dalam analisis pelaburan. Kandungan kursus ini akan digunapakai dalam membuat keputusan pelaburan yang jitu.

The course covers finance theories, principles and techniques used in investment analysis. It will be used in making robust investment decisions.

ACT4231 Pengurusan Bank/ *Bank Management* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi struktur, pengurusan, perundangan danpengurusan risiko di dalam sesebuah sistem perbankan. Ianya menerangkan hubungkait yang rapat antara sistem perbankan dan pasaran kewangan.

This course covers the structure, management, legal and risk management of banking system. It will elaborate on the relationship between the banking system and money market.

ACT4241 Derivatif Kewangan/ *Financial Derivatives* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3211

Kursus ini merangkumi teori, prinsip dan teknik derivatif kewangan. Kursus ini juga membincangkan konsep lindung nilai, kontrak niaga hadapan, opsyen dan spekulasi dengan menggunakan instrumen derivatif.

This course covers theories, principles and techniques of financial derivatives. This course also discusses the concepts of hedging, future contract, option and speculation using derivative instruments.

ACT4901 Latihan Industri/ *Industrial Training* 12(0+12)

Prasyarat/ *Prerequisite*: ACT3124, ACT3131, ACT3141 dan/ *and* ACT3152

Kursus ini melibatkan penempatan pelajar dalam firma audit atau firma yang dibenarkan oleh fakulti selama enam bulan untuk membiasakan mereka dengan persekitaran kerja yang sebenar, mengaplikasi pengetahuan yang diperolehi semasa kuliah kepada praktis dan meningkatkan kemahiran insaniah.

This course involves a six-month industrial placement of students in an audit firm or firm approved by the faculty to enable them to familiarize with actual working environment, apply knowledge acquired in classroom to practice and enhance soft skills.

ACT4959 Disertasi Bacelor/ *Bachelor Disertation* 3(0+3)
Prasyarat/ *Prerequisite*: ACT4111
Kursus ini merangkumi pengumpulan dan analisis data serta interpretasi dan pembentangan hasil penyelidikan berkaitan dengan kewangan dan perakaunan.

This course covers data collection and analysis and interpretation and presentation of research results based of the result related to accounting and finance.

KURSUS TAWARAN FAKULTI LAIN/ *COURSES OFFERED BY THE OTHER FACULTIES*

(*Sila rujuk sinopsis pada fakulti berkenaan/ *Please refer to the synopsis of the faculty)

1. FAKULTI EKOLOGI MANUSIA/ *FACULTY OF HUMAN ECOLOGY*

1.1	SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3(3+0)
1.2	SKP2203	Tamadun Islam dan Tamadun Asia/ *Asian and Islamic Civilizations*	2(2+0)
1.3	SKP2204	Hubungan Etnik/ *Ethnic Relation*	2(2+0)

2. FAKULTI PERTANIAN/ *FACULTY OF AGRICULTURE*

2.1	PRT2008	Pertanian dan Manusia/ *Agriculture and Man*	2(2+0)

3. FAKULTI BAHASA MODEN DAN KOMUNIKASI/ *FACULTY OF MODERN LANGUAGES AND COMMUNICATION*

3.1	KOM3403	Pengucapan Awam/ *Public Oration*	3(2+1)

4. FAKULTI PENGAJIAN PENDIDIKAN/ *FACULTY OF EDUCATIONAL STUDIES*

4.1	FCE3204	Kemahiran Berfikir/ *Thinking Skills*	2(2+0)

5. PUSAT PEMAJUAN KOMPETENSI BAHASA/ *CENTRE FOR THE ADVANCEMENT OF LANGUAGE COMPETENCE (CALC)*

5.1	BBI2422	*Reading for Academic Purposes*	3(2+1)
5.2	BBI2423	*Academic Interaction and Presentation*	3(2+1)
5.3	BBI2424	*Academic Writing*	3(2+1)
5.4			3(2+1)
5.5			3(2+1)

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